All About...



Reddit is a social news website and forum where users can upload, share, and promote content. It's made up of thousands of different communities that users can subscribe to, on topics ranging from the niche (and sometimes bizarre) to popular hobbies, memes and media.

Unlike other social media platforms, Reddit is less about curated images and more about exploring, learning, and connecting.

Users can remain anonymous, with only a unique username differentiating their profile from anyone else's.





r/ How does Reddit work? Posted by u/Cool.Username



Users post content on subreddits /



Content can be article links, artwork, animal videos - and everything in between!



Other users interact with these posts by commenting, upvoting and sharing.



Popular content with lots of upvotes gets pushed on to the main 'front page' of Reddit, which all users can view.



Reddit can be accessed via the website, app or one of the unofficial apps that have been designed by other companies to host Reddit.

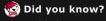


Anyone can view Reddit's website or app but to post, comment or interact with other users, you need an account.

Users can sign up to Reddit for free but there is a paid membership option called Reddit Premium. Users can also buy awards to gift to other users.

Subreddit

A subreddit (or sub) is a community based on a particular topic or purpose, such as true crime, history, cats, a city, or for asking others for advice. Users subscribe to subs that interest them and can either browse individual subs or visit their home page. Each user's homepage is unique and curated for them with posts from the subs they've subscribed to.



Reddit has over 100,000 active subreddits!









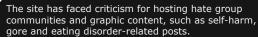
Karma is Reddit's version of a point system. Users gain karma by posting, commenting and having other users upvote their content. Likewise, when a post or comment is downvoted, that user will lose karma. Karma doesn't 'gain' users anything - other than perhaps a sense of achievement!



Reddit's name is a play on the words, 'I read it!'



💥 Controversial Subs







Whilst banned from the 'front page' of Reddit, there are many subs hosting sexual content. When users are asked if they want to view 18+ 'Not Safe for Work' content, a simple 'yes' click is the only verification required.







🐽 Anonymity

The anonymous nature of Reddit means young people could be targeted by predators. Users masking their identity is a concern when young people might be tricked into believing they're talking to 'friends' or other teenagers.



介 9 🗸 🗌 Reply Share

The Echo-Chamber Effect

Reddit may create communities that reinforce dangerous or unhealthy beliefs, with some communities being accused of encouraging incel behaviour, racism and other extremism.





54 🗸 💭 Reply Share







Joined (a)

Talk about safe sharing online

Remind young people that they should only ever share personal information with trusted people they know in-person.

Discuss online culture

Talk about how some websites and platforms might host unhealthy content and communities but that they can talk to you if they see or read something that upsets them.



Make sure they know who their trusted adults are

Encourage young people to think about the adults in their lives that they would turn to in a time of worry or crisis.

Kindness First

If a young person wishes to engage in a forum discussion, remind them that they should always be kind and respectful to other users - even if they feel provoked.



©Inege Group Ltd 2023

Use safety settings

Reddit doesn't have parental controls, but users can choose whether they see content for over 18s and should know how to block and report.

